**Village of Mount Pleasant**

**Current Population**

26,206

**About:** Comprised of 34 square miles of prime Eastern Racine County real estate, Mount Pleasant stretches from Lake Michigan to Interstate-94 and is home to almost 980 businesses. One of the fastest growing communities in Wisconsin, Mount Pleasant’s location provides easy access to both Milwaukee and Chicago. The Village’s home town feel, optimal positioning, and a progressive attitude makes Mount Pleasant a great place to live, work, and visit.

**Government**

Village President: Dave Degroot  
Village Administrator: Maureen Murphy  
County Executive: Jonathan Delagrave

**Tax Information**

Mill Rate: $21.43 per $1,000  
Corporate Income Tax: 7.9%  
Sales Tax: 5.5%  
Individual Income Tax: 4.0% - 7.65%

**Utilities**

Water: City of Racine Water Utility  
Sewer: Mount Pleasant Sanitary Sewer Utility  
Gas/Electric: We Energies  
Garbage: Advanced Disposal Services

**Labor Force & Employment**

- **Unemployment Rate**: 3.8% (March ‘17)  
- **Median Household Income**: $59,584  
- **Total Employees**: 14,492  
- **Labor Shed Potential (30 Min. Drive Time)**: 240,149

**Major Employers**

<table>
<thead>
<tr>
<th>Company</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC Johnson Waxdale</td>
<td>Specialty Cleaning, Polishing &amp; Sanitary Consumer Products</td>
</tr>
<tr>
<td>All Saints Health Care System, Inc.</td>
<td>General Medical &amp; Surgical Hospitals</td>
</tr>
<tr>
<td>Aurora Healthcare</td>
<td>Healthcare</td>
</tr>
<tr>
<td>CNH Industrial Capital LLC</td>
<td>Agriculture Credit Institution</td>
</tr>
<tr>
<td>CNH Industrial</td>
<td>Farm Machinery and Equipment</td>
</tr>
<tr>
<td>Wal-Mart Stores, Inc</td>
<td>Department stores, discount</td>
</tr>
<tr>
<td>Putzmeister</td>
<td>Pump &amp; Pumping Equipment Manufacturing</td>
</tr>
<tr>
<td>Seda North America</td>
<td>Paperboard Container Manufacturing</td>
</tr>
</tbody>
</table>

**Largest Employment Sectors**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Sector</th>
<th>Employed</th>
<th>Percent</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Retail Trade</td>
<td>2,831</td>
<td>20.5%</td>
<td>13.6%</td>
</tr>
<tr>
<td>2</td>
<td>Health Care &amp; Social Assistance</td>
<td>2,217</td>
<td>12.1%</td>
<td>13.6%</td>
</tr>
<tr>
<td>3</td>
<td>Manufacturing</td>
<td>1,788</td>
<td>13.0%</td>
<td>8.0%</td>
</tr>
<tr>
<td>4</td>
<td>Accommodation &amp; Food Services</td>
<td>1,502</td>
<td>10.9%</td>
<td>8.8%</td>
</tr>
<tr>
<td>5</td>
<td>Other Services (except Public Administration)</td>
<td>788</td>
<td>5.7%</td>
<td>5.5%</td>
</tr>
</tbody>
</table>

**Labor Force Commuting Patterns**

- Live OUTSIDE Mount Pleasant and Commute INTO Mount Pleasant: 9,603
- Live IN Mount Pleasant and Commute OUT of Mount Pleasant: 12,806
- Live and Work WITHIN Mount Pleasant: 1,259

*Source: CensusOnTheMap 2014*

**Demographics**

- Median Age: 46
- 16.5% 14 & Younger
- 10.3% 15-24
- 10.5% 25-34
- 11.1% 35-44
- 14.1% 45-54
- 16.0% 55-64
- 21.6% 65+

**Utilities**

- Water: City of Racine Water Utility
- Sewer: Mount Pleasant Sanitary Sewer Utility
- Gas/Electric: We Energies
- Garbage: Advanced Disposal Services
**Education**

### Educational Attainment

- Less than High School: 6.80%
- GED/Alternative Credential: 3.40%
- High School Graduate: 12.90%
- Some College, No Degree: 24.00%
- Associate's Degree: 10.40%
- Bachelor's Degree: 22.60%
- Graduate of Professional Degree: 20.00%

**Closest Institutions of Higher Education**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Distance from Village Center</th>
<th>Type</th>
<th>Undergrad</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gateway Tech. College (iMET Campus)</td>
<td>~2.3 Miles</td>
<td>2 Yr.</td>
<td>578</td>
<td>N/A</td>
</tr>
<tr>
<td>(Racine Campus)</td>
<td>7.0 Miles</td>
<td></td>
<td>2,780</td>
<td></td>
</tr>
<tr>
<td>(Kenosha Campus)</td>
<td>10.8 Miles</td>
<td></td>
<td>7,410</td>
<td></td>
</tr>
<tr>
<td>UW-Parkside</td>
<td>8.4 Miles</td>
<td>4 Yr.</td>
<td>4,489</td>
<td>128</td>
</tr>
<tr>
<td>Carthage College</td>
<td>11.4 Miles</td>
<td>4 Yr.</td>
<td>2,887</td>
<td>91</td>
</tr>
<tr>
<td>UW-Milwaukee</td>
<td>30.8 Miles</td>
<td>4 Yr.</td>
<td>23,108</td>
<td>4,934</td>
</tr>
<tr>
<td>UW-Whitewater</td>
<td>48.4 Miles</td>
<td>4 Yr.</td>
<td>10,971</td>
<td>1,188</td>
</tr>
</tbody>
</table>

**Transportation/ Mobility**

- Avg Commute Time (Mins): 15 to Downtown Racine, 32 to Milwaukee, 70 to Chicago
- Access to:
  - Major Highways: (20,11,31,38,32)
  - Major Interstate: (94)

**Trucking Services**

152 Warehouse and trucking establishments in Racine County

**Rail Services**

Area rail service provided by Canadian Pacific Railway and Union Pacific Railroad. Passenger rail services provided by Amtrak located only a few miles away in Sturtevant.

**Air Services**

Close proximity to two International Airports: 19 miles to the south of Milwaukee’s General Mitchell International Airport and 58 miles to the north Chicago’s O’Hare International Airport. Also served by two smaller airports: John H. Batten Field in Racine and Sylvania Airport in Sturtevant.

**Sea Port Services**

The Port of Milwaukee is located 25 miles to the northeast.

**Housing Summary**

- Total Housing Units: 11,911
- Owner-Occupied Housing: 71.8%
- Renter-Occupied Housing: 21.8%
- Number of Households: 11,145
- Average Household Size: 2.30
- Median Home Value: $172,292

**Housing Value**

- Less than $99k: 13.6%
- $100k to $149k: 27.2%
- $150k to $199k: 28.7%
- $200k to $299k: 13.6%
- $300k to $499k: 5.8%
- $500k or More: 1.1%
- $15k to $24k: 7.5%
- $25k to $34k: 10.5%
- $35k to $49k: 17.6%
- $50k to $74k: 13.3%
- $75k to $99k: 17.1%
- $100k to $149k: 11.8%
- $150k or More: 10.5%

**Household by Income**

- Less than $15k: 9.0%
- $15k to $24k: 13.2%
- $25k to $34k: 23.5%
- $35k to $49k: 17.6%
- $50k to $74k: 17.1%
- $75k to $99k: 13.3%
- $100k to $149k: 11.8%
- $150k or More: 10.5%

**More Information**

- Village of Mount Pleasant: www.mtpleasantwi.gov
  Phone: 262-664-7800
- Racine County Economic Development: www.racinecountyedc.org
  Phone: 262-898-7432
- Racine Area Manufacturers and Commerce: www.racinechamber.com
  Phone: 262-634-1931

Prepared by Racine County Economic Development Corporation using ESRI 2017 Data