### Listing Comments
- Direct, congestion-free access to Interstate 94
- Zoned for retail and commercial
- Design and use covenants in place to ensure long-term value and character
- Competitive lease/sale rates on Highway 20 properties
- Centrally located in Southeastern Wisconsin with access to an excellent supply of high quality, productive labor

### Trade Area Information

<table>
<thead>
<tr>
<th></th>
<th>1 Mile Radius</th>
<th>3 Mile Radius</th>
<th>5 Mile Radius</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>3,636</td>
<td>53,278</td>
<td>117,701</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$50,107</td>
<td>$51,717</td>
<td>$47,263</td>
</tr>
<tr>
<td>Total Employees (Daytime Population)</td>
<td>1,846</td>
<td>24,968</td>
<td>52,938</td>
</tr>
<tr>
<td>Est. Households</td>
<td>1,730</td>
<td>21,433</td>
<td>45,870</td>
</tr>
<tr>
<td>Average Household Size</td>
<td>2.06</td>
<td>2.38</td>
<td>2.48</td>
</tr>
<tr>
<td>Number of Males/Females</td>
<td>1,680/1,956</td>
<td>26,430/26,848</td>
<td>58,441/59,260</td>
</tr>
<tr>
<td>Median Age</td>
<td>46.4</td>
<td>40.4</td>
<td>37.6</td>
</tr>
</tbody>
</table>

### Average Daily Vehicular Traffic Counts
- Highway 20: 24,500 (Avg.)
- Interstate 94: more than 50,000 per day

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Recent Development Activity

- Children’s Hospital of Wisconsin
- Festival Foods
- Delta Hotels
- Five Below
- Mattress Firm
- Chick-Fil-A
- O & H Danish Bakery
- Delta Hotel
- Ulta Beauty
- Dunkin’ Donuts
- Firehouse Subs
- Dickey’s Barbeque

Major Area Employers

- Walmart
- SC Johnson Waxdale
- Aurora Healthcare
- CREE
- SEDA International
- Badger Meter

www.mountpleasant-wi.gov
www.racinecountyedc.org