Mount Pleasant Snapshot

Current Population

26,374

About: Comprised of 34 square miles of prime Eastern Racine County real estate, Mount Pleasant stretches from Lake Michigan to Interstate-94 and is home to almost 980 businesses. One of the fastest growing communities in Wisconsin, Mount Pleasant’s location provides easy access to both Milwaukee and Chicago. The Village’s home town feel, optimal positioning, and a progressive attitude makes Mount Pleasant a great place to live, work, and visit.

Labor Force & Employment

Unemployment Rate: 4.8% (Mar ‘16)
Median Household Income: $58,070
Total Employees: 13,784
Labor Shed Potential (30 Min. Drive Time): 297,386

Major Employers

<table>
<thead>
<tr>
<th>Company</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC Johnson Waxdale</td>
<td>Specialty Cleaning, Polishing &amp; Sanitary Consumer Products</td>
</tr>
<tr>
<td>All Saints Health Care System, Inc.</td>
<td>General Medical &amp; Surgical Hospitals</td>
</tr>
<tr>
<td>Aurora Healthcare</td>
<td>Healthcare</td>
</tr>
<tr>
<td>CNH Industrial Capital LLC</td>
<td>Agriculture Credit Institution</td>
</tr>
<tr>
<td>CNH Industrial</td>
<td>Farm Machinery and Equipment</td>
</tr>
<tr>
<td>Wal-Mart Stores, Inc</td>
<td>Department stores, discount</td>
</tr>
<tr>
<td>Putzmeister</td>
<td>Pump and Pumping Equipment Manufacturing</td>
</tr>
<tr>
<td>Seda North America</td>
<td>Paperboard Container Manufacturing</td>
</tr>
<tr>
<td>Promotions Unlimited</td>
<td>Sales Promotion Services</td>
</tr>
<tr>
<td>Educators Credit Union</td>
<td>State Credit Unions</td>
</tr>
<tr>
<td>Badger Meter</td>
<td>Flow Meter Manufacturer</td>
</tr>
</tbody>
</table>

Largest Employment Sectors

<table>
<thead>
<tr>
<th>Rank</th>
<th>Sector</th>
<th>Employed</th>
<th>Percent</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Retail Trade</td>
<td>2,831</td>
<td>20.5%</td>
<td>13.6%</td>
</tr>
<tr>
<td>2</td>
<td>Health Care &amp; Social Assistance</td>
<td>2,217</td>
<td>12.1%</td>
<td>13.6%</td>
</tr>
<tr>
<td>3</td>
<td>Manufacturing</td>
<td>1,788</td>
<td>13.0%</td>
<td>8.0%</td>
</tr>
<tr>
<td>4</td>
<td>Accommodation &amp; Food Services</td>
<td>1,502</td>
<td>10.9%</td>
<td>8.8%</td>
</tr>
<tr>
<td>5</td>
<td>Other Services (except Public Administration)</td>
<td>788</td>
<td>5.7%</td>
<td>5.5%</td>
</tr>
</tbody>
</table>

Labor Force Commuting Patterns

- Live OUTSIDE Mount Pleasant and Commute INTO Mount Pleasant: 9,603
- Live IN Mount Pleasant and Commute OUT of Mount Pleasant: 12,806
- Live and Work WITHIN Mount Pleasant: 1,259

Source: CensusOnTheMap

Demographics

- Median Age: 46
- 14 & Younger: 16.5%
- 15-24: 10.3%
- 25-34: 10.5%
- 35-44: 11.1%
- 45-54: 14.1%
- 55-64: 16.0%
- 65+: 21.6%
**Educational Attainment**

- 6.80% Less than High School
- 3.40% GED/Alternative Credential
- 12.90% High School Graduate
- 19.80% Some College, No Degree
- 24.00% Associate’s Degree
- 10.40% Bachelor’s Degree
- 22.60% Graduate of Professional Degree

**Transportation/ Mobility**

- **Avg Commute Time (Mins)**
  - 15 to Downtown Racine
  - 32 to Milwaukee
  - 70 to Chicago

- **Access to**
  - 5 Major Highways (20,11,31,38,32)
  - 1 Major Interstate (94)

**Trucking Services**

- 152 Warehouse and trucking establishments in Racine

**Rail Services**

Area rail service provided by Canadian Pacific Railway and Union Pacific Railroad. Passenger rail services provided by Amtrak located only a few miles away in Sturtevant.

**Air Services**

Close proximity to two International Airports: 19 miles to the south of Milwaukee’s General Mitchell International Airport and 58 miles to the north Chicago’s O’Hare International Airport. Also served by two smaller airports: John H. Batten Field in Racine and Sylvania Airport in Sturtevant.

**Sea Port Services**

The Port of Milwaukee is located 25 miles to the northeast.