



**TOURISM COMMISSION AGENDA**  
**Monday, January 24, 2022 | 4:00 PM**  
**Village Hall | Community Room 1**  
**8811 Campus Drive, Mount Pleasant,**  
**WI 53406**

1. Call to Order
2. Roll Call
3. Approval of Minutes from November 22, 2021
4. New Business
  - a. Tourism Manager report
    - 1) 2022 Event Update
    - 2) Real Racine Update
    - 3) New Hotel Property- Staybridge Suites
    - 4) Website Status
    - 5) Axemen Motorcycle Club Holiday Party
    - 6) Destinations WI Application for Membership
  - b. RCEDC 2021 End of Year Grant Fund Report
  - c. Grant Application submitted by Brewfest Partners
  - d. Grant Application submitted by RCEDC
  - e. Grant Application submitted by Racine Zoo
  - f. Budget Spending Guidelines for Tourism Manager
  - g. Hotelier report
5. Old Business
  - a. Grant Application submitted by Village of Union Grove
  - b. Update regarding progress of the design phase of the Veterans Memorial Convention Center
6. Closed Session
  - a. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85 (1)(e) to deliberate or negotiate the purchase of public properties, the investing of public funds or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the applications submitted by Village of Union Grove, Brewfest Partners, RCEDC, and the Racine Zoo for tourism grant funds.
  - b. Motion to reconvene into open session and take any necessary action based on the subject matter discussed in closed session.
7. Next Scheduled Meeting:
  - a. February 7, 2022
8. Adjourn

***Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.***

Notice is given that a majority of the Village Board Members may attend this meeting for informational purposes to gather information about agenda items, a subject over which they have decision-making responsibility. This may constitute a meeting of the Village Board pursuant to *State ex rel. Badke v. Greendale Village BD.*, 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action at this meeting.