



TOURISM COMMISSION AGENDA
Monday, April 4, 2022 | 4:00 PM
Village Hall | Community Room 1
8811 Campus Drive, Mount Pleasant, WI 53406

1. Call to Order
2. Roll Call
3. Approval of Minutes from March 7, 2022
4. New Business
 - a. Tourism Manager report
 - 1) Governor's Conference on Tourism Update
 - 2) American Junior Golf Preview Tournament May 6-8, 2022
 - 3) Real Racine Update
 - 4) 2021 and 2022 Room Tax Comparison
 - b. Hotelier report
5. Old Business
 - a. Update regarding progress of the design phase of the Veterans Memorial Convention Center
 - b. Downtown Racine Corporation Event Sponsorship
 - c. Tour of America's Dairyland Bike Race Contract
 - d. Next Big Thing (NBT) Basketball Tournament Series Sponsorship
6. Closed Session
 - a. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85 (1)(e) to deliberate or negotiate the purchase of public properties, the investing of public funds or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the contracts and/or sponsorship opportunities submitted by DRC, Tour of America's Dairyland, and NBT for tourism grant funds.
 - b. Motion to reconvene into open session and take any necessary action based on the subject matter discussed in closed session.
7. Next Scheduled Meeting:
 - a. May 2, 2022
8. Adjourn

Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.

Notice is given that a majority of the Village Board Members may attend this meeting for informational purposes to gather information about agenda items, a subject over which they have decision-making responsibility. This may constitute a meeting of the Village Board pursuant to *State ex rel. Badke v. Greendale Village BD.*, 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action at this meeting.

Posted: March 31, 2022 at 1:30pm