

2023-2024 Strategic Plan Summary

**I. GROWTH:
ATTRACT FUTURE
GROWTH AND
DEVELOPMENT TO
REFLECT THE NEEDS
OF THE COMMUNITY**

*Future State:
The Village relies on the adopted Comprehensive Plan, modern, continuously updated zoning ordinances, helpful technology resources, and thorough public engagement when guiding future development applications.*

- A. Keep Plans and Procedures Up to Date
- B. Support Private Development and Quality of Life Enhancements

**II. NEIGHBORHOODS:
PURSUE
OPPORTUNITIES FOR
DEVELOPING ONE OR
MULTIPLE
NEIGHBORHOOD
CENTERS**

*Future State:
The Village maintains updated Local Area Plans that provide residents walkable access to nearby retail and services. These Plans also include a few larger, walkable, mixed-use areas that contain destination retail, services, and entertainment options.*

- A. Plan For and Enforce Smart Neighborhood Growth

**III. MANAGE THE
IMPACT OF TID 5:
TO MINIMIZE
COMMUNITY
DISRUPTION AND
MAXIMIZE
COMMUNITY
BETTERMENT**

*Future State:
We have leveraged TID 5 growth & development to make the maximum, positive impact on our community.*

- A. Development and Future Growth of TID5

**IV. INFRASTRUCTURE:
MAINTAIN QUALITY
SERVICES AND
INFRASTRUCTURE**

*Future State:
Mt. Pleasant has a highly qualified workforce and comprehensive, safe and sustainable infrastructure that meets the needs of its citizens and staff*

- A. Develop the Clerk-Treasurer Department
- B. Develop the Finance Department
- C. Develop the Human Resources Department

**V. ENVIRONMENT:
MAINTAIN A
COMMITMENT TO
IMPROVING
ENVIRONMENTAL
ASSETS AND
AMENITIES**

*Future State:
Mt. Pleasant's sustainable environment is a priority in all our decision-making*

- A. Build Out Our River Parks
- B. Improve Water Quality
- C. Continue Infrastructure Replacement/Expansion Programs
- D. Upgrade Equipment and Evaluate Departmental Processes

**VI. SAFE
COMMUNITY:
PROVIDE A SAFE
AND SECURE
COMMUNITY**

*Future State:
Mt. Pleasant Public Safety officials are recognized as trusted and effective professionals*

- A. Upgrade and Develop Our Public Safety Assets
- B. Train and Equip Our Public Safety Professionals
- C. Enhance Community Trust in Public Safety

**VII. PARTNER
AND PROMOTE:
ACTIVELY PARTNER
IN THE
PROMOTION OF
THE REGION**

*Future State:
We have a comprehensive communications and marketing strategy. Citizens, visitors and employees know what's going on and what to do in the Village*

- A. Invest in our Parks and Recreation System
- B. Effectively Use Web-Based Platforms to Enhance Communication
- C. Coordinate, Manage and Promote Mount Pleasant