



Village of Mount Pleasant

CIVIC AFFAIRS COMMITTEE AGENDA

Tuesday, February 10, 2015 | 4:00 PM

Village Hall – ROOM B108

8811 Campus Drive

1. Call to Order
2. Persons Desiring to be Heard
3. Approval of the January 13, 2015 Meeting Minutes
4. Welcome and Introduction of Committee Members
5. Village Branding Discussion & Possible Recommendations to Village Board
 - a. Update on Village Public Works, Building, & Sewer Department Vehicle Decals
 - b. Village Branded Apparel
 - c. Update on Village Logo Addition to Park Signage
 - d. Village Monument Signage on State Highways
6. Village Communications - Discussion & Possible Action
 - a. Journal Times Publicity
 - b. Sewer Bill Inserts
 - c. Letter to Car Dealerships Re: Mount Pleasant Registrations
 - d. Invitation to Service Organizations - Discussion
 - e. Recognition of Businesses – Discussion
 - i. Business of the Month
7. Village History Narrative for Website – Discussion
8. Mount Pleasant Day - Discussion
9. Adjournment

Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.

Note: Other Village Board Members may be present for informational purposes, but no action will be taken.

***Next meeting is Tuesday, March 10, 2015**

Posted: Thursday, February 5, 2015, at 1:30 PM