



Village of Mount Pleasant

CIVIC AFFAIRS COMMITTEE AGENDA

Tuesday, January 13, 2015 | 4:00 PM

Village Hall – ROOM B108

8811 Campus Drive

1. Call to Order
2. Persons Desiring to be Heard
3. Approval of the December 2, 2014 Meeting Minutes
4. Welcome of New Committee Members & Introduction of Potential New Members
5. Village Branding Discussion & Possible Recommendations to Village Board
 - a. Update on Village Public Works, Building, & Sewer Department Vehicle Decals
 - b. Public Sale of Village Branded Apparel
 - c. Update on Village Logo Addition to Park Signage
 - d. Village Monument Signage on State Highways
6. Village Communications - Discussion & Possible Action
 - a. Village Promotion Letter to Journal Times
 - b. Tax Bill/Sewer Bill Inserts
 - c. Letter to Car Dealerships Re: Mount Pleasant Registrations
 - d. Invitation to Service Organizations
 - e. Recognition of Businesses
7. Village History Narrative for Website – Discussion & Possible Action
8. Adjournment

Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.

Note: Other Village Board Members may be present for informational purposes, but no action will be taken.

***Next meeting is Tuesday, February 10, 2015**

Posted: Thursday, January 8, 2015, at 1:30 PM