



**CIVIC AFFAIRS COMMITTEE MEMBERS PRESENT:** A.M.Clausen, S. Havn, J. Hewitt

**CIVIC AFFAIRS COMMITTEE MEMBERS ABSENT:** None

**STAFF:** K. Wahlen, Chief Stedman, L. Martin, B.Smith

**TRUSTEES:** M. Gleason, D. DeGroot

**GUESTS:** Kay Buske, Ron Molnar, Wendall Anderson, Marvin Gleason, Jr., Bob Krencisz

**1. Call to Order**

The first meeting of the Committee was called to order at 3:45 p.m. by **Chair A.M. Clausen**, and the Pledge of Allegiance was recited in honor of Veterans' Day. The Committee members were introduced, as well as special guests who would give a presentation on Item 4.

**2. Review Mission Statement**

"To promote the best of Mt. Pleasant and to encourage citizen participation in the community in which they live, while also raising the quality of life within Mt. Pleasant's boundaries and beyond." After discussion, it was agreed to allow the mission statement to stand as it is, for now.

**3. Resident Committee Members – Who and How to Recruit**

**A.M. Clausen** received information about two individuals interested in joining the Committee. She emailed one of them and received a positive response. She will contact the second person and ask both of them to complete an application form. Once received, she will interview individuals to assure they meet criteria to promote the quality of life in Mt. Pleasant. Discussion included the recommendation to advertise on website and use the application form for committee members.

**4. Soap Box Derby Presentation and Discussion**

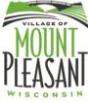
**Marvin Gleason, Jr., 2811 Twin Waters Lane, Franksville**, began presentation with a history of the Derby in this area. They are looking for a group to take over the Soap Box Derby, which would be a non-profit. This group would control, market, and host events, with the cooperation of Mt. Pleasant. They have all the necessary equipment, if we would store it, and would offer volunteer support of approximately six people for the first year. They felt a potentially good location would be the hill near our campus and cemetery. They suggest we start with Stock and Super Stock Divisions. Champions in local races move on to the Akron, Ohio, races. It is important that there be community interest and support, as well as a location to hold the races. Sponsorships and donations would primarily cover the costs associated with the races.

During discussion, it was suggested that a couple of cars be placed in the Village Hall lobby, with solicitation for potential interest in this event. It was also suggested that we do a press release. **A.M. Clausen** noted that it was a positive event and wants to continue the discussion. She would like to put out request for response on website.

**5. Review and Prioritize Suggested Activities List**

After discussion, it was determined to start with the following priorities:

- a. Mt. Pleasant Day, to include recognition of Mrs. Ebe;
- b. Fireworks – Festival Foods stated that they would cover costs of any fireworks we might want to do. This could be combined with another event;
- c. Signage (L. Martin has been working on signage, but there are some problems with Hwy. 20, the main gateway entrance, due to road right-of-way, and some potential easements).
- d. Expansion of Brand; Mt Pleasant logo on trucks;
- e. History Display in Village Hall (Electrical is in place; case only needs to be built.);



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**November 11, 2014**

- f. Promotion at the County Fair.
- g. Skeleton Scamper combined with a Run with Olaf (a new run co-sponsored with O & H Bakery, with proceeds to go to the American Heart Association or another designated charity).
- h. Encourage businesses to use Mt. Pleasant as their address.

**6. Budget & Funding**

There is \$5,000 in the 2015 Budget, along with some separate money for a display case. Committee will need to work with local businesses for fees or donations.

**7. Going Forward: Possible Sub-Committee, Minutes, Meeting Day and Time**

It is a critical priority to appoint four citizen Committee members, then form sub-committees. **Chief Stedman** volunteered to get a jump start on the Soap Box Derby, while waiting for a full Committee. He will review all materials and work with Mr. Gleason and previous group. **A.M. Clausen** will pick a Vice-Chair and Secretary from the elected members.

As the Committee is a standing committee, meeting must be recorded and minutes transcribed. This is the duty of the Village Clerk, who may assign this task. **A.M. Clausen** will give report at the next Village Board meeting.

**Meeting time will be 4:00 p.m., with the next meeting on November 18, 2014, in Room B108, Village Hall.**

**8. Persons Desiring to be Heard**

Committee excited about this initiative.

**9. Adjournment**

Motion at approximately 5:45 p.m. by **Hewitt** to adjourn. Motion seconded by **Havn**. Motion carried unanimously.