



TOURISM COMMISSION AGENDA
Monday, May 9, 2022 | 4:00 PM
Village Hall | Community Room 1
8811 Campus Drive, Mount Pleasant, WI 53406

1. Call to Order
2. Roll Call
3. Approval of Minutes from April 4, 2022
4. New Business
 - a. Tourism Manager report
 - 1) Sports ETA Conference Update
 - 2) 2022 Event Update
 - 3) Real Racine Update
 - 4) 2019 and 2022 Room Tax Comparison
 - 5) Racine Zoo Event Application for Tourism Grant Funds
 - 6) Waterford Balloonfest Application for Tourism Grant Funds
 - 7) Quilts on Barns Application for Tourism Grant Funds
 - b. Hotelier report
5. Old Business
 - a. None
6. Closed Session
 - a. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85 (1)(e) to deliberate or negotiate the purchase of public properties, the investing of public funds or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the contracts and/or sponsorship opportunities submitted by Racine Zoo, Waterford Balloonfest, and Quilts on Barns for tourism grant funds.
 - b. Motion to reconvene into open session and take any necessary action based on the subject matter discussed in closed session.
7. Next Scheduled Meeting:
 - a. June 6, 2022
8. Adjourn

Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.

Notice is given that a majority of the Village Board Members may attend this meeting for informational purposes to gather information about agenda items, a subject over which they have decision-making responsibility. This may constitute a meeting of the Village Board pursuant to *State ex rel. Badke v. Greendale Village BD.*, 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action at this meeting.

Posted: May 5, 2022 at 1:30pm