



**TOURISM COMMISSION AGENDA**  
**Monday, September 27, 2021 | 4:00 PM**  
**Village Hall | Community Room 1**  
**8811 Campus Drive, Mount Pleasant, WI 53406**

1. Call to Order
2. Roll Call
3. Approval of the Minutes from the Tourism Commission Meeting
  - a. September 13, 2021
4. New Business
  - a. Introduction of Tourism Manager
  - b. Tourism Manager report
  - c. Discussion regarding website development/potential launch
  - d. Hotelier report
5. Old Business
  - a. Discussion/possible motion to enter closed session pursuant to Wis. Stat. §19.85(1)(g) to confer with legal counsel for the Tourism Commission who is rendering oral or written advice concerning strategy to be adopted the body with respect to litigation in which it is involved specifically Racine County Case Number 2021CV000812, Racine County Convention and Visitors Bureau v. Village of Mount Pleasant, et.al.
  - b. Return to open session and take any necessary action pertaining to the subject matter discussed in closed session.
6. Next Scheduled Meeting:
  - a. November 1, 2021
7. Adjourn

***Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.***

Notice is given that a majority of the Village Board Members may attend this meeting for informational purposes to gather information about agenda items, a subject over which they have decision-making responsibility. This may constitute a meeting of the Village Board pursuant to *State ex rel. Badke v. Greendale Village BD.*, 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action at this meeting.

Posted: September 23, 2021 at 1:30 PM