



**TOURISM COMMISSION AGENDA**  
**Monday, September 13, 2021 | 4:00 PM**  
**Village Hall | Community Room 2**  
**8811 Campus Drive, Mount Pleasant, WI 53406**

1. Call to Order
2. Roll Call
3. Approval of the Minutes from the Tourism Commission Meeting
  - a. August 11, 2021
  - b. August 23, 2021
4. New Business
  - a. Update on Veterans Memorial Convention Center design process
  - b. Update of status of the Tourism Manager position
  - c. Discussion pertaining to Mount Pleasant Tourism Commission/Enjoy Mount Pleasant branding and marketing strategies
5. Old Business
  - a. Motion to go into closed session pursuant to Wis. Stat. §19.85(1)(g) to confer with legal counsel for the Tourism Commission who is rendering legal advice concerning strategy to be adopted by the Tourism Commission with respect to litigation in which it is or likely to become involved and pursuant to Wis. Stat. §19.85(1)(e) to deliberate or negotiate the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, specifically:
    - ii. To discuss the contract for the architect for Veterans Memorial Convention Center;
    - iii. To discuss legal strategy with the Village Attorney pertaining to the pending lawsuit in Racine County Circuit Court filed against the Tourism Commission by the Racine County Convention & Visitors Bureau, Inc.
  - b. Motion to return to open session and take any necessary action on any items discussed in closed session.
6. Next Scheduled Meeting:
  - a. October 4, 2021
7. Adjourn

***Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.***

Notice is given that a majority of the Village Board Members may attend this meeting for informational purposes to gather information about agenda items, a subject over which they have decision-making responsibility. This may constitute a meeting of the Village Board pursuant to *State ex rel. Badke v. Greendale Village BD.*, 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action at this meeting.

Posted: September 9, 2021 at 1:30 PM