



**CIVIC AFFAIRS COMMITTEE MEMBERS PRESENT:** A.M. Clausen, S. Havn, J. Hewitt, M. Kehrli, L. Knudtson

**CIVIC AFFAIRS COMMITTEE MEMBERS EXCUSED:** J. Butler

**STAFF:** L. Martin, K. Wahlen

**TRUSTEES:**

**OTHERS:**

**1. Call to Order**

The meeting was called to order at 5:03 p.m. by **Chair Clausen**.

**2. Persons Desiring to be Heard**

None

**3. Approval of the March 8, 2016 Meeting Minutes**

Motion by **HEWITT** and seconded by **KEHRLI** to accept the March 8, 2016 minutes. Motion passed (4-0), with **HAVN** abstaining.

**4. Mount Pleasant Community Guide Publication - Update**

**CLAUSEN** reported that the person assigned to our account, **JEFF ZAREMBA**, had been using an office here and reached his goal of \$20,000 in ad sales. She and **LOGAN** met four times with **LAURA GLEASON**, who did the bulk of the work gathering information to put together the booklet. They now have a rough draft via the publisher. Corrections were made to the first round. **LOGAN** stated it was not sent to the whole committee, only to department heads for feedback. Clerk's Office and Administration responded, and Parks will be sending in some changes as well. **WAHLEN** would like to see a clean copy yet before sending to the printer. The completed booklets should be delivered here by the end of the month.

**5. Village History – Update**

**CLAUSEN** commended **CHELSEA KAUFMAN** for her idea of possibly utilizing resources from Parkside to have an intern provide the needed research for credit. Two candidates submitted proposals. **CLAUSEN** recently met with the professor and explained that the project probably will not be moving forward unless the new leadership wants to continue with it. Both candidates were disappointed, and **SAM** still is interested. Right now the direction of the committee is up in the air.

**6. Mount Pleasant Day – Event Planning**

**CLAUSEN** wanted to start discussion of Mount Pleasant Day 2016 at this meeting, however, the status of the Civic Affairs Committee is unknown. She is concerned if it goes forward, we may not have the resources it requires. **LOGAN** does not have an intern yet, **CHELSEA KAUFMAN** has resigned, and **JEFF BUTLER** has not attended many meetings and is out of town now. **LOGAN** reports that businesses still are expressing an interest in another Mount Pleasant Day and he would hate to disappoint them. We have the framework from last year to work from. Obtaining sponsorship and the banners are the most difficult parts while the day of the event is actually pretty easy. We should try to make it happen.

**7. First Quarter 2016 Sewer Bill Insert**

**CHELSEA KAUFMAN** created the sewer insert and did a great job, very professional. Many positive comments received. **LOGAN** has already received a call from a business for the next "featured existing business." **HEWITT** suggested possibly using our new Recreation person to cross over and work with us as she seems to have good computer talents.



**8. Business Welcome Letters & Business Visits**

**CLAUSEN** reported on eight new businesses who had received welcome letters. **HEWITT** visited the Harley dealership today while **CLAUSEN** made stops at Dunkin Donuts and Firehouse Subs. She reports that Firehouse Subs is very appreciative to be in Mount Pleasant, and they seem to be community oriented.

**9. Adjournment**

Motion, at 5:21 p.m., by **HAVN** to adjourn. Motion seconded by **KEHRLI**. Motion unanimously passed (5-0).

*\*Next meeting is Tuesday, May 10, 2016, at 5:00 p.m.*

APPROVED