



**TOURISM COMMISSION AGENDA**  
**Monday, August 1, 2022 | 4:00 PM**  
**Village Hall | Community Room 1**  
**8811 Campus Drive, Mount Pleasant, WI 53406**

1. Call to Order
2. Roll Call
3. Approval of Minutes from July 11, 2022
4. New Business
  - a. Tourism Manager report
    - 1) 2022 Event Update
    - 2) Real Racine Update
    - 3) Party on the Pavement
    - 4) Advertising
    - 5) Journal Times Tourism Data Article
  - b. Hotelier report
5. Old Business
  - 1) Update Regarding the Purchase of Apparel for Event Volunteers
  - b.
6. Next Scheduled Meeting:
  - a. September 12, 2022
7. Adjourn

***Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.***

Notice is given that a majority of the Village Board Members may attend this meeting for informational purposes to gather information about agenda items, a subject over which they have decision-making responsibility. This may constitute a meeting of the Village Board pursuant to *State ex rel. Badke v. Greendale Village BD.*, 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action at this meeting.

Posted: July 28, 2022 at 1:30pm

Amended, July 29 at 11:00 am